

**JSCA Programs Committee
DRAFT Meeting Minutes
August 17, 2009**

Present: Philip McIlvenna, Chair, Lynne McIlvenna, Andy Hunt, Benj Rummen, Mike Cotter, GM.

1. **Approval of Previous Minutes**
Minutes of May 13, 2009 approved.
2. **Review of Programs**
2009 events have gone well, we'll stay the course through the rest of the summer and fall.
3. **Jericho Beach Air Station Presentation**
Chris Weicht, author of "JERICO BEACH and the West Coast Flying Boat Stations" will be giving a presentation at the Jericho Sailing Centre on September 22 at 1900H. Chris has been travelling across Canada this summer giving presentations on the 2009 Centennial of Canadian Flight. The presentation in September will feature the history of the Jericho Beach Air Station the builders of the Jericho Sailing Centre's building. A modest admission will be charged to cover costs.
4. **Multi Hull Racing Program**
Discussion of developing a multi-hull sail racing program for Thursday evenings. The committee considered current staffing level on Thursdays in light of increased liability of running formal racing programs. The JSCA will make qualified volunteers and race marks/tackle available to the Jericho Multihull Fleet for a 3 evening race practice trial-no JSCA staff will be available. We will evaluate and gauge demand for this type of programming over the off season. If it is decided to operate Thursday evening race practice in 2010 we can plan for adequate staffing around the program.
5. **2010 JSCA Programs Budget**
The committee reviewed a draft budget (attached) for next year based on projected expenditures for this year plus anticipated increases.
6. **Commemorative Frames**
The committee considered a member proposal for decorative frames to be hung on the walls of the centre commemorating notable members and the history of the Jericho Sailing Centre as well as the Jericho Beach Air Station that preceded it. The committee agrees this is a good idea but is concern with the cost in light of the current budget position. There should be room in the 2010 budget which goes into effect on October 1. May also be funded by donors with rnitin plaques.
7. **On-line Boutique**
We will analyze sales at the end of the season, increase the product offering and improve the display. Will also avoid "stale dating" merchandise (ie. 35th Anniversary).
8. **Improving Member Communication**
The committee would like to see a lit "Coming Events" sign on the side of the building. Phil also suggested a promo email to members inviting them to join a Facebook party list.