

**JSCA Planning Committee  
DRAFT Meeting Minutes  
July 28, 2008**

**Present:** Dan Wallace, Chair; Mark Scott, Brian Key, Duane Geddes, Richard Spencer, Chris Stairs, Ian Upright, Mike Cotter, General Manager.  
**Regrets:** Philip McIlvenna, Gail Owen.

**1. Approval of Minutes**

Minutes of June 23, 2008 approved

**2 Capital Project Fundraising**

Chris Stairs presented a Capital Campaign Concept he has developed which could assist the JSCA in funding major projects. The Planning Committee has identified numerous projects in the past which could enhance recreational ocean access for Vancouverites but many of them are beyond the modest budget capability of our non-profit society. The Capital Campaign would generate a Capital Fund to pursue the next large-scale, long-term legacy for JSCA. It would mobilize the board, staff, members and the general public in a way that inspires all stakeholders to donate. The concept is to create a “matching” program – a “Challenge” and identify a “Champion Donor” to initiate the Challenge. Chris has volunteered to “Champion” the initial fundraising campaign.

The Campaign must have a clear vision and be able to present projects in a compelling way to attract not only internal donations, but also government funding, corporate and private donations. An enhanced, environmentally friendly disabled sailing dock facility project supported by detailed conceptual drawings posted onsite and on our website would be an example of a project that should receive strong support.

The Capital Campaign will have a greater chance of success if the JSCA is able to either achieve charitable foundation status or create a charitable foundation with similar goals. The committee discussed moving in this direction expediently.

**Motion:**

“The Planning Committee recommends that the JSCA Board begin the process of investigating the formation of a charitable organization to fund facility development with a first objective of improving facilities for disabled sailing and continuing with further long term legacy enhancements.”

Carried Unanimously

**3. Adjournment**