

**Jericho Sailing Centre Association  
Food & Beverage Committee  
DRAFT Meeting Minutes  
November 26, 2008**

**Present:** Brian Key, Chair, Gail Owen, Mike Cotter, GM  
**Guest:** Graham Abrahams, Jericho Foods  
**Regrets:** Chris Stairs

- 1.) **Selection of 2009 JSCA Food and Beverage Committee Chair**  
Brian Key acclaimed as 2009 JSCA F&B Chair.
  
- 2.) **Review of 2008 Season**  
Jericho Foods addressed all of the items brought forward by members at the Jericho Food Forum in the Fall of 2007.
  
- 3.) **F & B Service Role in JSCA Fundraising Initiatives**  
Committee members reviewed discussion pertaining to the F& B Services role in JSCA fundraising as discussed in the Fundraising Committee's meeting. Ideas included Point of Purchase donations and supplier contributions.  
Graham brought forward the idea of gift cards which would be useful for packaging with lesson programs and a waterproof alternative to mariners carrying cash, wallets, purses, etc. In future years cards could be packaged with memberships with different coloured JSCA member cards to reflect different levels of contribution. A special social event could be held for significant contributors.  
Graham will consider economic parameters and considerations for gift cards and come back with a proposal in the New Year.
  
- 4.) **Preview of 2009 Food and Beverage**  
Product costs have spiked in the past year and those increases will be reflected on menu pricing here, as everywhere. A labour shortage will continue to make staffing a challenge along with anticipated changes to the minimum wage and taxation.  
Graham is not anticipating a lot of changes to the menu. Sandwiches and bagels did not sell well with a high percentage of waste.  
Brian expressed concern with the cost of sandwiches and feels strongly that a \$5 sandwich would be desirable to members. Graham is concerned about the high percentage of waste and that a \$5 sandwich would not be economically viable. Brian will develop a prototype sandwich for Graham and the committee to consider.
  
- 5.) **Adjournment.**